



### **SMRT Corporation Ltd – Manager, Media and Publicity**

You will develop and drive communications initiatives to support SMRT's branding and marketing objectives. Initiating and executing on creative publicity strategies to increase the company's visibility, managing issues and handling crisis communication are central to this role. You will be part of the communications team involved in the conceptualisation, development and management of all communication programmes, events and collaterals/ materials to enhance SMRT's brand equity.

#### **Requirements:**

You should have a Degree in Mass Communications or Business with about six years of relevant experience. You must be a strategic thinker with good media contacts, and project management skills. Articulate and creative, you possess a flair for writing and have a knack for developing captive story angles. You should also have an eye for design. Competency in a second language is an added advantage. The ability to multitask and work independently as well as in a team to meet tight deadlines and achieve goals are desired attributes.

#### **Human Resource Division**

SMRT Corporation Ltd  
251 North Bridge Road  
Singapore 179102  
Republic Of Singapore  
Tel - 6331 1000  
Fax - 6334 0247  
Email - [talentmgt@smrt.com.sg](mailto:talentmgt@smrt.com.sg)

All materials will be kept in the strictest confidence. Only shortlisted candidates will be notified.

*Have a question or comment about the site? Drop us a line at Customer Relations or call 1800 3368 900.  
Our Customer Relations representatives are available to answer your questions and help you find what you need.*