



BUS

Bus and Interchange



BUS

Min Ad Period : 6 months

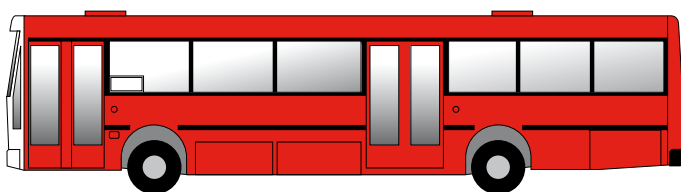
Type	Bus	Monthly Rate
Wholly Painted Bus	17.5M	\$2,600
	12M	\$1,650
Full Length Side	17.5M	\$700 (per side)
	12M	\$400 (per side)
Rear	Full Rear Panel	\$500
	Rear Panel	\$250
Hangers	20,000 pieces	\$7,000 (include production costs)

BUS INTERCHANGE

Min Ad Period : 3 months

Type	Interchange	Monthly Rate
Banner	Bukit Panjang	\$1,600
	Choa Chu Kang	\$1,600
	Woodlands	\$2,000
	Yishun	\$2,000
Concept Interchange	Bukit Batok	\$5,000
	Bukit Panjang	\$5,000
	Choa Chu Kang	\$5,000
	Sembawang	\$5,000
	Woodlands	\$5,000
	Yishun	\$5,000

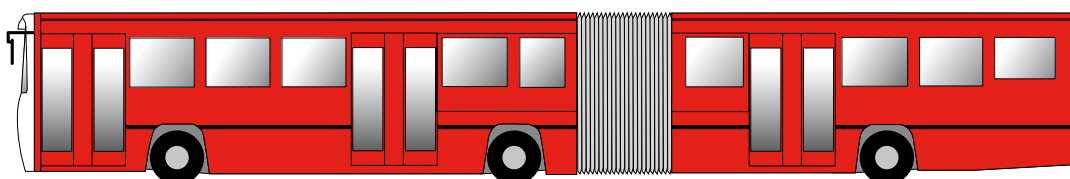
* Get creative with our 2D or 3D advertising options. Check for details.



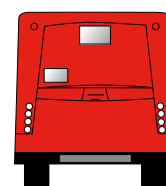
Wholly Painted Bus (12M)



Full Rear Panel



Wholly Painted Bus (17.5M)



Full Rear Panel

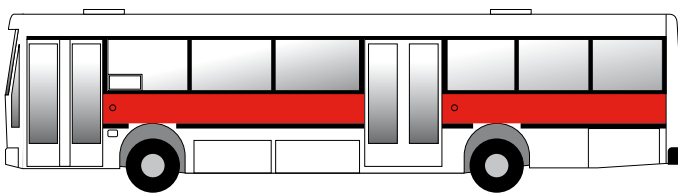
Bus and Interchange



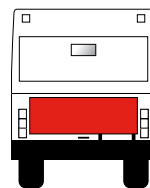
BUS INTERCHANGE – EVENT SPACE

Min Ad Period : 2 days

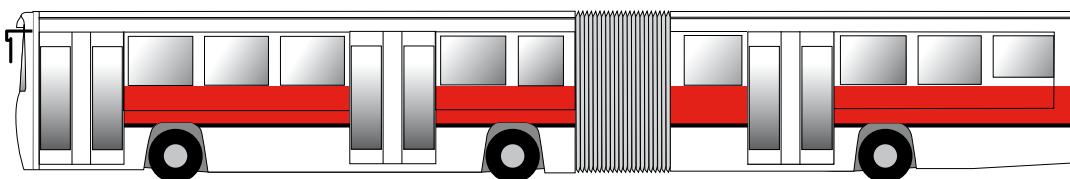
Interchange	Location		Dimensions	Floor Area		Daily Rate		Provisions
				sm	sf	Weekday (Mon-Thu)	Weekend (Fri-Sun & PH)	
Bukit Panjang	ES-01	Street Level	2m x 4m	8	86	\$100	\$130	No Power Point No Phone Point
Choa Chu Kang	ES-01	Street Level	2m x 4m	8	86	\$240	\$240	No Power Point No Phone Point
Sembawang	ES-01	Street Level	2m x 4m	8	86	\$100	\$130	No Power Point No Phone Point
Woodlands	ES-01	Street Level	2m x 4m	8	86	\$240	\$240	No Power Point No Phone Point
Yishun	ES-01	Street Level	2m x 4m	8	86	\$220	\$320	No Power Point No Phone Point



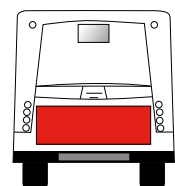
Full Length Side (12M)



Rear Panel



Full Length Side (17.5M)



Rear Panel