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For immediate release

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**SMRT Silver Tribute Fund (SMRT 银悦基金) –
Helping Grannies & Grandads in Need
*Mayday (五月天) in Singapore to lend support to SMRT Silver Tribute Fund***

1. In Singapore on a promotional tour, popular Taiwanese band Mayday (五月天) today lent support to the SMRT Silver Tribute Fund (SMRT 银悦基金) by making their first stop in Singapore the Geylang East Home for the Aged (芽笼东老人之家), a beneficiary of the fund. The band was at the home to introduce the SMRT Silver Tribute Fund mascots as well as to help raise awareness of grannies and grandads in need across Singapore.
2. “Millions of Mayday fans around the world, including Singapore, identify with the band’s themes of dreams, aspirations and determination. We hope that through their appeal, we can reach out to more people and share the inspiring stories behind our nation’s grannies and grandads in need,” said Mr Khoo Hean Siang (丘宪祥), SMRT Senior Vice President of Engineering & Projects (SMRT 工程企划高级副总裁), and Chairman of the SMRT Corporate Volunteer Programme GEHA Committee.
3. “The economic environment will continue to be challenging in the months ahead but we believe if every one is able to give of their time and make a contribution within their means, even if it is just an hour a week or a dollar donation, together we can change the lives of the elderly in need and the families and communities that care for them.”
4. At Geylang East Home for the Aged, Mayday was greeted by the SMRT Silver Tribute Fund mascots as well as a group of active elderly the home befriends. The excited elderly took the opportunity to perform a self-choreographed welcome dance to two Mayday hits. The band also toured the home to better understand its elderly programmes, celebrated the birthday of two of the home’s residents (Mr Fook Kim Min, 64 years old and Mr Loy Chye Kum, 61 year old) and served afternoon tea to the delighted grannies and grandads of the home.
5. SMRT Silver Tribute Fund, set up in 2006, is the largest-ever charity effort launched by a public transport service provider. In the last two years, it raised close to \$2 million for more than 5,000 needy elderly and their caregivers from 10 voluntary welfare organisations. It is hoped that through the series of creative fundraising activities to garner the support of more friends and members of the public, the funds raised this year will more than match the previous year record.

Media Release

6. To make a donation, please make your cheque payable to 'SMRT Silver Tribute Fund' and mail it to 'SMRT Silver Tribute Fund Sponsorship Committee, SMRT Corporate Marketing & Communications Department, 251 North Bridge Road, Singapore 179102. Donations in cash are entitled to double tax exemption. To register as a volunteer or to find out more, please visit www.smrt.com.sg.

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Media Fact Sheet:

About SMRT Silver Tribute Fund

At SMRT, we believe our success has to be channeled towards the greater good of the community. Our Corporate Social Responsibility programme sets out to build an inclusive society and to make a positive impact on the economic, social and environmental well being of the communities we serve.

To enhance the lives of those around us, we have a sustained **SMRT Cares** programme of corporate philanthropy, volunteerism, environmental conservation and community outreach.

SMRT Silver Tribute Fund is a key activity under **SMRT Cares** programme.

Money raised by SMRT Silver Tribute Fund will go towards six beneficiaries and programmes and assistance they manage for needy elderly and their caregivers.

Our Beneficiaries

Alzheimer's Disease Association – Specialised Caregiver Support Service (Dementia)

失智症协会 – 照护者互助小组

Number of beneficiaries supported (FY2010) 受益人的数字 (2010 财政年度): 1,308

Number of staff and volunteers 职员和志愿者的数字: 2 staff and 30 volunteers

Operating expenses 营业费用: \$84,681.98 (FY2010)

Ang Mo Kio Family Service Centres – Ang Mo Kio - Yio Chu Kang Community Carers' Scheme

宏茂乔家庭服务中心–宏茂乔-杨厝港乐龄关怀网络

Number of beneficiaries supported (FY2010): 331

Number of staff and volunteers: 3 staff and 32 volunteers

Operating expenses: \$200,000 (FY2010)

Asian Women's Welfare Association – AWWA READYCARE Centre

亚洲妇女福利协会–乐龄康复及托老中心

Number of beneficiaries supported (FY2010): 35

Number of staff and volunteers: 10 staff and 24 volunteers

Operating expenses: \$301,266 (FY2010)

Geylang East Home for the Aged

芽笼东老人之家

Number of beneficiaries supported (FY2010): 1,140

Number of staff and volunteers: 13 staff and 50 volunteers

Operating expenses: \$600,000 (FY2010)

Singapore Leprosy Relief Association Home

新加坡痲疯辅助会

Number of beneficiaries supported (FY2010): 63

Number of staff and volunteers: 16 staff and 35 volunteers

Operating expenses per year: \$509,555 (FY2010)

Tan Tock Seng Hospital Community Charity Fund – Helping Elderly Patients Programme

陈笃生医院社区慈善基金 – “扶老助病”计划

Number of beneficiaries supported (FY2010): 600

Number of staff and volunteers: 5 staff and ad-hoc volunteers

Operating expenses per year: \$1 million (FY2010)