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**SMRT Silver Tribute Fund raised \$1 million
for more than 5,000 needy elderly and caregivers**

SMRT contributes over \$473,000; corporate sponsors and public donates about \$527,000

1. The SMRT Silver Tribute Fund (STF) has raised \$1 million for more than 5,000 needy elderly and their caregivers from eight beneficiaries in spite of the economic downturn, topping its inaugural effort of \$932,181.62 in 2007.
2. Commuters, corporate sponsors, individual donors and SMRT staff donated about \$527,000 to the Fund through five STF fundraising projects. To thank sponsors and donors for their generosity, SMRT will be donating \$473,000 to bring the total amount to \$1 million. This is an increase of \$53,000 from its earlier commitment of \$420,000.
3. At the finale charity performance "A Night of Silver Stars" held at Victoria Theatre tonight, Guest-of-Honour Mr Lim Boon Heng, Minister, Prime Minister's Office witnessed SMRT Chairman, Mr Choo Chiau Beng and SMRT President and CEO Ms Saw Phaik Hwa, presenting the cheque to the eight beneficiaries of SMRT STF (Please see Annex for list of beneficiaries).
4. On the six-month long fundraising effort, Ms Saw said, "Whilst many organisations have had to relook their philanthropic contributions due to the recession, our corporate sponsors and private donors have been generous in extending their support to the elderly. The "can do, must do" spirit that defines SMRT's commitment to its stakeholders is also evident in the time, effort and dedication of our staff, who took turns to raise funds at our MRT stations and bus interchanges, and even contributed a portion of their annual wage supplement to the fund.

With everyone's effort, \$1 million was raised. As with previous year, every cent donated by SMRT, sponsors and the public will go towards programmes for needy elderly and caregivers. In addition, SMRT fully bore the cost of fund-raising. You have helped make a difference in the lives of more than 5,000 needy elderly and their caregivers."

Media Release

5. "A Night of Silver Stars" by the Dream Academy was attended by more than 700 sponsors, donors, beneficiaries and staff, who were entertained by performances by local theatre artistes Selena Tan, Emma Yong and Pamela Oei who make up the *Dim Sum Dollies*, the *Broadway Beng* Sebastian Tan and a cappella group Vocaluptuous.
6. Other fundraising efforts SMRT organised include a charity screening of the Bond movie "Quantum of Solace" in November 2008, flag days by staff volunteers at SMRT stations and bus interchanges from October 2008 to March 2008, staff pledge card collection and staff donation of their annual wage supplement. In conjunction with the fund raising, staff also spread the message on active ageing through monthly roadshows at SMRT stations and participation in CDC events in the months of October and December 2008.
7. Members of the public who wish to contribute to the SMRT Silver Tribute Fund can still make their donation at SMRT's 53 stations and six bus interchanges till the end of March 2009.

- End -

MEDIA FACT SHEET: SMRT CORPORATE SOCIAL RESPONSIBILITY PROGRAMME
SMRT Cares (SMRT 关怀计划)

At SMRT, we believe our success has to be channeled towards the greater good of the community. Our Corporate Social Responsibility (CSR) programme sets out to build an inclusive society and to make a positive impact on the economic, social and environmental well being of the communities we serve.

To enhance the lives of those around us, we have a sustained *SMRT Cares* programme of corporate philanthropy, volunteerism, environmental conservation and community outreach. SMRT Silver Tribute Fund is a key activity under the *SMRT Cares* programme. Other activities include:

- SMRT is Green – which focuses on the environment
- SMRT Corporate Volunteer Programme – supporting the elderly at Geylang East Home for the Aged; Ang Mo Kio Family Service Centre and Singapore Red Cross Blood Donor Recruitment Programme
- SMRT Gift of Mobility Programme – providing the freedom to travel for financially needy disabled or less mobile

SMRT Silver Tribute Fund Beneficiaries

Alzheimer's Disease Association – Specialised Caregiver Support Service (Dementia)
(失智症协会 – 照护者互助小组)

The programme seeks to raise awareness of dementia and develop support services for caregivers of persons with dementia. Support services include helpline information and referral, caregiver counselling, support group sessions, training as well as public education.

Ang Mo Kio Family Service Centres – Com-net
(宏茂乔家庭服务中心 – 乐龄关怀网络)

The Com-net programme reaches out to lonely needy elderly in Ang Mo Kio who suffer from chronic illness and are socially isolated. It organises socio-recreational activities, befriending and home visits which are carried out by trained carers. Through such visits, the carers are able to assess the hygiene, health and socio-emotional well-being of the elderly and serve as a source of support to caregivers, thereby helping prevent elderly abuse or neglect.

Asian Women's Welfare Association (AWWA) – Centre for Caregivers
(亚洲妇女福利工作协会 – 看护人支援中心)

The association acknowledges and supports caregivers in their efforts and needs through providing and coordinating caregiving resources, training and other services. It also seeks to raise awareness of caregiving as well as to develop support services for caregivers to better care for their loved ones.

Bright Hill Evergreen Home (光明山修身院)

The home provides medical and nursing care for elderly who are from low income families or are dependent on public assistance. It provides residential facilities for the elderly and organises programmes such as physiotherapy sessions, handicraft workshops and social outings.

Geylang East Home for the Aged (芽笼东老人之家)

The home provides care for poor and lonely elderly. It provides community-based day care, befriending services, rehabilitation as well as other charitable assistance to needy elderly in the Geylang East neighbourhood. Geylang East Home for the Aged (GEHA) is not a member of Community Chest. It is dependent on donations from well wishers, public and organises its own activities to raise funds to defray expenses.

HCA Hospice Care – Home Care Service (慈怀护理 – 居家护理服务)

HCA Hospice Care – Home Care Service provides comfort and support to patients with life-limiting illnesses through dedicated multidisciplinary teams comprising doctors, nurses, social workers, counsellors and trained volunteers. The teams provide free services to patients and their families in their own homes. HCA Hospice Care (HCA) is the national agency for palliative caregiver training and support programmes. Volunteers help HCA in various activities including befriending the patients, accompanying patients for chemotherapy or medical appointments, delivering medical equipment to their homes and assisting with patient outings and events.

Singapore Leprosy Relief Association Home (新加坡麻疯辅助会)

This is the only place in Singapore that provides a home for ex-leprosy patients who have been rejected by their families. The home promotes the welfare, relief and rehabilitation of persons suffering from leprosy through social and recreational activities such as outings, handicraft and basket weaving workshops.

Tan Tock Seng Hospital Community Charity Fund – Helping Elderly Patients Programme (陈笃生医院社区慈善基金 – “扶老助病”计划)

The programme seeks to help needy elderly and chronically ill patients and their families with their medical and healthcare costs. The assistance rendered includes rental, purchase and repair of assistive equipment such as oxygen concentrators, wheelchairs or even dentures; non-standard but necessary medication; medical related expenses such as surgeries, dialysis and other medical treatment; purchase of daily medical needs; interim care for discharged patients who are waiting for vacancies in nursing homes, as well as other needs such as transport for needy immobile elderly.
