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**Be rewarded for riding and shopping with SMRT!**  
*Winners picked in the 'Escape with SMRT' March draw*

1. A lucky commuter has won a chance to escape from the daily grind, just by being an SMRT customer! Ez-link holder 1000080008569102 won an exotic holiday to Cambodia for two at the 'Escape with SMRT' March draw. Two other commuters, ez-link holders 1000080013540177 and 1000080008354000 won a Longines watch and \$500 worth of SMRT taxi rides respectively.
2. At the hour-long roadshow and lucky draw this afternoon at Choa Chu Kang bus interchange, about 20 SMRT commuters and passers-by also won exclusive SMRT premiums and more than \$500 worth of SMRT shopping and taxi vouchers simply by taking part in life-sized board games, quizzes and an on-the-spot lucky draw.
3. Said Ms Karen Teng (丁金华), 48, who was at the draw today with her two daughters, "Being the school holidays, I took the chance to bring my daughters out. I didn't expect both my older daughter and I to win taxi vouchers in this SMRT promotion. These will definitely come in handy when we go for family outings."
4. Last month, Ms Toh Siying (卓思颖), 21, a sales associate won \$500 SMRT Taxis vouchers in the February draw. A very happy Ms Toh enthused, "The prizes are attractive and I am thankful that I am one of the lucky winners. I have started using my \$500 SMRT Taxis vouchers already, and have been enjoying my SMRT taxi rides ever since. One plus point of this SMRT promotion is that it is fuss free and easy to participate in. All I did was to sms to double my winning chances, and it worked!"
5. Results of the March draw will be published in TODAY newspaper, and will also be displayed at SMRT bus interchanges, MRT stations and on the plasma TVs at train platforms. Winners are to contact SMRT Customer Relations at 1800 336 8900 or [ridesmrtandwin@smrt.com.sg](mailto:ridesmrtandwin@smrt.com.sg) to collect their prizes. SMRT customers can still check if they were the winners of the January and February Draws by referring to [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com).
6. Customers who intend to exchange their current ez-link card for the new CEPAS-compliant ez-link card are advised to:

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- a. Retain their replacement receipt for verification should their current ez-link card be the winning card for the monthly and grand draw prize(s)
  - b. Update their new card number online at [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com) should they have registered for this promotion with the current ez-link card
7. The 'Escape with SMRT' April draw will be held on 16 April at Bugis MRT Station. SMRT passengers and shoppers can increase their chances of winning by registering their ez-link cards, taxis or shopping receipts. Details of the draw and registration can be found on our website at [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com). All SMRT passengers and shoppers travelling or shopping with SMRT from 1 November 2008 to 30 April 2009 will stand a chance to win a trip to Egypt in this commuter rewards campaign. The grand prize winner of a 10D8N Egypt Holiday Package for two plus \$2,000 cash will be picked on 21 May 2009.

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### **About 'Escape with SMRT'**

'Escape with SMRT' is an island-wide promotion to reward passengers for riding and shopping with SMRT. From 1 November 2008 to 30 April 2009, SMRT customers stand a chance to win attractive travel and cash prizes, such as:

#### Grand Prize (May 09)

- I. 10D8N Egypt holiday package for two + \$1,000 cash (1 winner)

#### Monthly prizes (Dec 08 – Apr 09):

- II. 3D2N Siem Reap, Cambodia Holiday for two + S\$1,000 cash (1 monthly winner)
- III. Longines watch (1 monthly winner)
- IV. \$500 SMRT Taxis Vouchers (1 monthly winner)

#### On-the-Spot draws (Dec 08 – Apr 09):

- V. S\$100 SMRT Taxis Vouchers (2 monthly winners)
- VI. S\$100 SMRT Shopping Vouchers (2 monthly winners)
- VII. S\$20 SMRT Taxis (Ssangyong) vouchers (6 monthly winners)

To qualify for the monthly prizes, passengers simply need to use their adult ez-link card when riding on SMRT trains, LRT or buses. Passengers on SMRT Taxis will also be eligible for this promotion, while shoppers can qualify with a minimum \$10 spent within SMRT network of shops.

Winning chances are increased with online registration of adult ez-link cards and booking of SMRT Taxis.

For more information, the public can visit [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com).



## Annex 1



A participant rolls the dice in her race to the finishing line at the SMRT Board Game.  
Venue: Choa Chu Kang bus interchange



Ms Karen Teng and her daughter, who both won SMRT Taxis vouchers.