



6 January 2009

SMRT Corporation Ltd
251 North Bridge Road
Singapore 179102
Tel : 65 6331 1000
Fax : 65 6339 4229
www.smrt.com.sg

FOR IMMEDIATE RELEASE

Usher in the Year of the Ox with SMRT calligraphy celebrations, free Chinatown shuttle services and attractive shopping deals

1. From 5 January to 9 February, SMRT will be ushering in the Lunar New Year with something for everyone. For the first time, the public can look forward to free Chinese calligraphy and paintings autographed by renowned artists, as well as complimentary calligraphy and painting sessions at the Spring Celebrations @ Raffles Xchange (莱佛士购物坊欢庆春节) on 16 January (See Annex 1 for details). To add to the festivities, SMRT is also providing a free shuttle bus service to Chinatown and a chance to win a trip to Shanghai just by shopping and dining at its five Xchanges.

Free calligraphy and paintings to usher in an auspicious New Year

2. For the first time since 2004, SMRT's annual Hui Chun Ying Xin (挥春迎新) event, Spring Celebrations @ Raffles Xchange, will feature a one-hour exclusive autograph session of works by renowned Chinese artists Ho Kah Leong (何家良), Tan Khim Ser (陈钦赐), Holon Wong (黄思), Wong Kian Pin (黄建斌) and Liang Chin Hong (梁振康).
3. Those who are keen to discover their artistic talents can also participate in the first ever free calligraphy and painting lessons, which will be provided on the spot in separate queues.
4. Organised by SMRT in collaboration with Life Art Society (更生美术研究会), Spring Celebrations @ Raffles Xchange will be held on 16 January (Friday), from 12pm to 6pm at Raffles Xchange, where there will be a six-hour non-stop demonstration and distribution of free Chinese calligraphy and paintings by 30 artists from the Life Art Society. Come early to avoid any disappointment!

Free SMRT Shuttle Bus Service to Chinatown

5. To provide greater convenience to those making their festive trips to Chinatown, SMRT will be offering a free SMRT Chinatown Shuttle Bus Service. From 23 to 25 January, the public can simply hop onto the shuttle service from Tanjong Pagar and Raffles Place MRT stations to soak in the festivities at Chinatown.

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6. The loop service, which runs at 15-minute intervals, will call at nine stops between Tanjong Pagar and Raffles Place MRT stations via South Bridge Road and Robinson Road.

Date	Operating Hours
23 Jan 2009 (Friday)	8.00pm to 11.30pm
24 Jan 2009 (Saturday)	8.00pm to 11.30pm
25 Jan 2009 (Sunday)	5.00pm to 1.30am (the following day)

Road name	Bus stop description
Maxwell Road	Tanjong Pagar MRT Station After Ministry of National Development Complex
Robinson Road	Opposite SIA Building
Robinson Road	Opposite TAS Building
Robinson Road	Opposite AIA Tower
Battery Road	Raffles Place MRT Station
South Canal Road	OCBC Centre
South Bridge Road	Opposite Hong Lim Complex
South Bridge Road	Opposite Sri Mariamman Temple
South Bridge Road	Maxwell Food Centre

Win a trip to Shanghai just by shopping at SMRT Xchanges

7. Shopaholics can hop over to any SMRT Xchanges at Boon Lay, Choa Chu Kang, Dhoby Ghaut, Raffles Place and Tanjong Pagar for their festive shopping and be rewarded with attractive prizes. From 5 January to 9 February, those who spend \$88 could also find themselves winning a trip for two to Shanghai. Shoppers and diners who spend a minimum of \$28 will also get a chance at a lucky dip to win exclusive red packets or \$5 shopping vouchers. Winning chances are doubled with the use of the Citibank SMRT Platinum Visa. Movie buffs can also redeem a free movie pass with a minimum spend of \$38 at Dhoby and Tanjong Pagar Xchanges.
8. More details on the above shopping promotion can be found at: <http://www.smrt.com.sg/edm/cny09/>

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Annex 1

莱佛士购物坊 欢庆春节

Spring Celebrations @ Raffles Xchange

2009年1月16日, 星期五 Friday, 16 January 2009

与 SMRT 和更生美术研究会
新春展华艺, 挥笔迎春年
Enjoy arts and culture
with SMRT & Life Art Society

- 12 - 1pm 著名艺术家何家良、陈钦耀、
黄恩伟、黄建斌和梁强应春
夜莅临现场为新春挥毫签名
Exclusive autographed calligraphy
by artists He Kah Leong,
Tan Khim Sze, Ho Bon Wong,
Wong Kian Pin and Liang Chin Hong
- 12 - 6pm 免费赠送挥春及水墨画
Free calligraphy and painting
现场观摩和学习书画
Learn calligraphy and painting



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