



**SMRT Corporation Ltd**

251 North Bridge Road

Singapore 179102

Tel : 65 6331 1000

Fax : 65 6339 4229

[www.smrt.com.sg](http://www.smrt.com.sg)

**Date of issue: 5 December 2009**

## **FESTIVE CHEER AT CITY HALL MRT STATION AS SMRT GIVES AWAY FIRST 6-MONTH FREE TRAVEL FOR TWO IN 'RIDE FREE WITH SMRT'**

1. The bustling Saturday afternoon crowd at City Hall MRT Station stopped at its track as the soothing sounds of festive music filled the air. The sweet music, provided by a flute quartet from National University of Singapore (NUS) Wind Symphony, kick-start SMRT's first roadshow-cum-lucky draw for the commuter rewards programme "Ride Free with SMRT".
2. Edwin Chia (谢胜友), 24, one of the members of the flute quartet said: "We are extremely honoured to perform for SMRT's commuters and spread the festive cheer. We practised really hard for today and we hope everyone enjoyed our performance. The grand prize for the promotion is really attractive, and I will definitely sign up for it!"
3. Commuters also walked away with freebies for answering simple questions about the 'Ride Free with SMRT' promotion, and 10 winners walked away with \$20 SMRT vouchers in the On-the-Spot lucky draw. Fifty-one year old Sharon Hong (唐镇云) is one such lucky winner. She shared: "I happened to pass by the area and was attracted by the buzz of activity at the MRT station. With a friendly SMRT staff assisting me, it was a breeze to register my CEPAS card. I can't believe it was that easy to win in the 'On-the-Spot' lucky draw. This is a pleasant surprise, and I'll be telling my two children about the promotion!"
4. The following 11 CEPAS cardholders were picked in the first monthly draw:

1009 3100 0008 8741	1000 0800 2612 2505	1000 0800 1395 4831
1009 3000 0046 9536	1009 3500 0027 5644	1000 0800 5691 1097
8000 0800 0415 7703	8000 0800 0334 2524	1111 7003 0000 9351
1000 0800 0840 8774	1000 0800 2248 9761	

The top monthly draw prize is a set of 6-month unlimited free travel on SMRT trains and buses for two, with the remaining 10 winning consolation prizes of \$20 SMRT vouchers each.

Media Release

5. Cardholders who had registered their CEPAS cards with SMRT will be notified by telephone. Commuters also can go to [www.RideFreewithSMRT.com](http://www.RideFreewithSMRT.com) for the winning CEPAS card numbers. Alternatively, they may refer to the results advertisement on plasma TVs in all SMRT train stations and in TODAY newspaper on 18 Dec 09. Winners are invited to call SMRT Customer Relations at 1800 336 8900 for prize collection. The second 'Ride Free with SMRT' roadshow will take place at Ang Mo Kio MRT Station on Thursday, 7 Jan 2010, 12.30 pm.

- end -

#### **About 'Ride Free with SMRT'**

'Ride Free with SMRT' is SMRT's annual commuter rewards programme. The island-wide promotion rewards passengers for riding and shopping with SMRT. From 16 October 2009 to 15 May 2010, over 140 SMRT customers will win attractive prizes, including the Grand Prize of 3-year free travel for four on SMRT and \$1,000 SMRT vouchers for taxi rides and shopping in its network, and monthly prizes such as 6-month free travel for two and \$20 SMRT vouchers.

To qualify, passengers simply need to use their CEPAS card on SMRT trains, LRT or buses. SMRT Taxis passengers can also be eligible, while shoppers can qualify with a minimum \$10 spent within SMRT network of shops.

For more information and to earn extra winning chances, visit [www.RideFreewithSMRT.com](http://www.RideFreewithSMRT.com)

## “Ride Free with SMRT” December 2009 roadshow



*Picture 1 and 2:*

Student Edwin Chia, 24, and his friends from the NUS Wind Symphony, entertaining commuters who had gathered to watch their performance at City Hall MRT Station on 5 December 2009, as part of the first “Ride Free with SMRT” roadshow.



*Picture 3:*

Happy commuter Sharon Hong, 51, holding up her \$20 SMRT vouchers that she won at the ‘On-the-Spot’ lucky draw during the “Ride Free with SMRT” roadshow.



*Picture 4:*

SMRT staff helping commuter Catherine Sam, 42, register her CEPAS card. Both Catherine and her friend won at the ‘On-the-Spot’ lucky draw: “Even my daughter walked away with a notebook, just for answering a simple quiz question. Thank you, SMRT!”