



Date of Issue: 15 January 2009

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**SMRT customers enjoy good fortune at second  
'Escape with SMRT' monthly draw**

*More are rewarded with attractive prizes like taxi and shopping vouchers and  
an exotic Cambodia holiday*

1. Good fortune for the Lunar New Year came early to the ez-link card holder with the number: 150364164, the second 'Escape with SMRT' monthly prize winner of a holiday for two to Cambodia. The other winners were:
  - a. One Longines watch:  
Holders of ez-link card number: 144971389
  - b. \$500 SMRT Taxis vouchers:  
Holders of ez-link card number: 089526495
2. Ten lucky commuters at Ang Mo Kio MRT Station also enjoyed good luck ahead of the Year of the Ox, walking away with attractive prizes in the On-the-Spot Lucky Draw, which included \$100 SMRT Taxis vouchers and \$100 SMRT Xchange shopping vouchers. Participants also took part in board games and quizzes in a fun-filled hour.
3. Results of the draw will be published in TODAY newspaper, and will also be displayed at SMRT bus interchanges, MRT stations and on the plasma TVs at train platforms. Winners are to contact SMRT Customer Relations at 1800 336 8900 or [ridesmrtandwin@smr.com.sg](mailto:ridesmrtandwin@smr.com.sg) to collect their prizes.

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4. The third 'Escape with SMRT' monthly draw will be held on 19 Feb 09 at Raffles Xchange. SMRT passengers and shoppers can increase their chances of winning by registering their ezlink cards or receipts. Details of the draw and registration can be found on our website at [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com). All SMRT passengers and shoppers travelling or shopping at SMRT from 1 November 2008 to 30 April 2009 will stand a chance to a trip to Egypt in this commuter rewards campaign. The grand prize winner of a 10D8N Egypt Holiday Package for two plus \$2,000 cash will be picked on 21 May 2009.
  
5. Customers who intend to exchange their current ez-link card for the new CEPAS-compliant ez-link card are advised to:
  - a. Retain their transaction receipt for verification should their current ez-link card be the winning card for the monthly and grand draw prize(s)
  - b. Update their details online at [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com) should they have registered for this promotion with the current ez-link card

- End-

**About 'Escape with SMRT'**

'Escape with SMRT' is an island-wide promotion to reward passengers for riding and shopping with SMRT. From 1 November 2008 to 30 April 2009, SMRT customers stand a chance to win attractive travel and cash prizes, such as:

## Grand Prize (May 09)

- I. 10D8N Egypt holiday package for two + \$1,000 cash (1 winner)

## Monthly prizes (Dec 08 – Apr 09):

- II. 3D2N Siem Reap, Cambodia Holiday for two + S\$1,000 cash (1 monthly winner)
- III. Longines watch (1 monthly winner)
- IV. \$500 SMRT Taxis Vouchers (1 monthly winner)

## On-the-Spot draws (Dec 08 – Apr 09):

- V. S\$100 SMRT Taxis Vouchers (2 monthly winners)
- VI. S\$100 SMRT Shopping Vouchers (2 monthly winners)
- VII. S\$20 SMRT Taxis (Ssangyong) vouchers (6 monthly winners)

To qualify for the promotion, passengers simply need to use their adult ez-link card when riding on SMRT trains, LRT or buses. Passengers on SMRT Taxis will also be eligible for this promotion, while shoppers can qualify with a minimum \$10 spent within SMRT network of shops.

Winning chances are increased with online registration of adult ez-link cards and booking of SMRT Taxis.

For more information, the public can visit [www.EscapeWithSMRT.com](http://www.EscapeWithSMRT.com).



## Annex 1

Photographs from the “ESCAPE WITH SMRT” monthly draw, held at Ang Mo Kio MRT Station on 15 January 2009, 12.30pm



A member of the audience participating in a quiz at the “Escape with SMRT” roadshow at Ang Mo Kio MRT Station on 15 January 2009, 12.30pm.



A lucky winner walks away with \$100 SMRT Taxicab vouchers at the “Escape with SMRT” roadshow at Ang Mo Kio MRT Station on 15 January 2009, 12.30pm.